

PROFILE

I'm a Brazilian designer (EU Passport) with academic background in graphic and media design, now specializing in UX design. I've been living and working in Berlin for 9 years already.

I worked across multiple areas of design — from video to furniture, interior and retail design — where I learned to think strategically, adapt to constraints, and created functional, aesthetically pleasing human-centered solutions.

While my designs appear minimalistic, every detail is intentional, balancing usability, functionality, and visual harmony. I view simplicity as a result of thoughtful design.

EDUCATION

2011 **Media Design Master**
Bauhaus-University Weimar

2007 **Industrial Design Bachelor**
Pontifícia Universidade Católica Rio de Janeiro

CERTIFICATIONS

2025 **Google UX Design Professional Certificate**
Coursera

2024 **REVIT Super User Training**
IKEA Germany's Service Office

2006 **Motion Graphics with After Effects**
PUC-Rio University

2000 **3D Modeling & Animation with 3D Studio Max**
PUC-Rio University

PROFESSIONAL EXPERIENCE

IKEA 09.2020 - present

Visual Merchandising Co-Worker

Planning and construction coordination of retail areas to improve customer experience, optimize layout for operational efficiency and sales boost.

Modulor GmbH 09.2019 - 08.2020

Production

Individual material processing. Cutting, drilling, edging a wide range of materials according to in-store and online customer orders.

Arts & Crafts Guesthouse 12.2013 - 03.2019

Owner

Managed and redesigned a multi-room guesthouse, overseeing operations, renovation, and customer experience.

SKILLS

Figma, Adobe Creative Suite, Office 365, Design Thinking, User Research, Wireframing, Prototyping, Usability Testing, Information Architecture, User Flows, Empathy Maps, Accessibility, Design Systems, Interaction Design, Problem Solving, Collaboration, Adaptability, Quick Learning.

LANGUAGES

English, German, Spanish, Portuguese ***all fluent**

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