

PROFILE

I'm a Brazilian-Italian designer with academic background in industrial and media design, now specializing in UX design. I'm based in Berlin since 2019.

I worked across multiple areas of design – from product, interior, and retail design to hands-on craftsmanship – where learned to think strategically, adapt to constraints, and created functional, and aesthetically, pleasing human-centered solutions.

While my designs appear minimalistic, every detail is intentional, balancing usability, functionality, and visual harmony. I view simplicity as a result of thoughtful design.

EDUCATION

Media Design Master

Bauhaus-University Weimar

Industrial Design Bachelor

Pontifícia Universidade Católica do Rio de Janeiro

CERTIFICATIONS

Google UX Design Professional Certificate

Coursera

REVIT Super User Training

IKEA Germany's Service Office

3D Modeling and Animation with 3D Studio Max

PUC-Rio University

Motion Graphics with After Effects

PUC-Rio University

PROFESSIONAL EXPERIENCE

IKEA

Visual Merchandising Co-Worker

Planning and construction coordination of retail areas to improve customer experience, optimize layout for operational efficiency and sales boost.

Modulor GmbH

Production

Individual material processing. Cutting, drilling, edging a wide range of materials according to in-store and online customer orders.

Arts & Crafts Guesthouse

Owner

Managed and redesigned a multi-room guesthouse, overseeing operations, renovation, and customer experience.

SKILLS

Figma, Design Thinking, User Research, Wireframing, Prototyping, Usability Testing, Information Architecture, User Flows, Empathy Maps, Accessibility, Design Systems, Interaction Design, Adobe Creative Suite, Office 365, Problem Solving, Collaboration, Adaptability, Quick Learning.

LANGUAGES ^{*all fluent}

Portuguese, English, Spanish, German.

CONTACT

mail@davidelpenho.com

+49 151 15261349

Greifswalder Strasse 152

10409 Berlin